

Seventh Annual Symposium:
Thriving in Volatile Emerging Markets
June 7, 2016, Raytheon Amphitheater, Northeastern University

- 7:30-8:00 Coffee and Registration
- 8:00-8:15 *Welcome, **Hugh Courtney**, Dean, D'Amore-McKim School of Business, Northeastern U*
*Introduction, **Ravi Ramamurti**, DMSB Distinguished Professor and Director, CEM, Northeastern U, and*
***Lourdes Casanova**, Director, Emerging Markets Institute, Cornell U.*
- 8:15-8:55 *Opening Keynote: The outlook for Emerging Markets*
Nariman Behravesh, Chief Economist, IHS Global Insight, Lexington, MA
- 8:55-9:10 *Break (and Speakers' group photograph)*
- 9:10-9:50 *Report from the field: Thailand*
David Nardone, President and CEO, Hemaraj Land & Development Co., Bangkok, Thailand
- 9:50-10:20 *Report from the field: Middle East*
Karim Smadi, Managing Director, Reda Industrial Materials, Dubai
- 10:20-10:40 *Break*
- 10:40-11:15 *Portfolio investing in Emerging Markets: Promise and Peril*
Ashish Chugh, Managing Director, Wellington Management, Boston, MA
- 11:15-12:05 *Report from the Field: Brazil*
Alberto Carvalho, President, Procter & Gamble--Brazil, Sao Paulo
*Comments by **Lourdes Casanova**, Cornell U.*
- 12:05-12:45 *Unconventional strategies in China*
Aravind Cherukuri, Managing Director—Asia, Ocean Spray International, MA
- 12:45-1:15 *Lunch (Buffet)*
- 1:15-1:55 *Luncheon Keynote: Has Africa's time come?*
Stephen Hayes, President & CEO, Corporate Council on Africa, Washington DC
- 1:55-2:00 *Conclusions, **Ravi Ramamurti**, D'Amore-McKim School of Business, Northeastern U*

