

2014 China Trek Info Session



Greater China Business Club

Focus of this Trek

Consulting

Multinational
Company

- Company visits
- Network for internships and full-time opportunities
- Network events with alumni
- School branding in China

Company Visits

Shanghai: Focus: Consulting, MNC



strategy&
Formerly Booz & Company



Deloitte. *ATKEARNEY*

Johnson & Johnson



Cargill[®]

Note: The final list to be confirmed

Company Visits

Beijing:

Focus: MNC



Note: The final list to be confirmed

Company Visits

Great learning opportunities

EX: Deloitte Agenda

- 2:00pm – Arrival; Meet and greet
- 2:15pm – Introduction to Deloitte in China
- 2:30pm – Case study #1 (Chinese company)
- 3:00pm – Case study #2 (MNC entering China)
- 3:30pm – Practitioners' perspective – Working in China (how it differs from US, UK, etc.)
- 3:45pm – Questions and Answers Session
- 4:00pm - Closing



Company Visits

Great learning opportunities

EX: Amazon Agenda

- 2:00pm – Arrival; Meet and greet
- 2:15pm – Meeting with Amazon Executives, Company Intro
- 2:30pm – Q&A with Executives
- 3:00pm – Meeting with Alumni
- 3:30pm – Office Tour

Company Visits



Coffee Chat with Applicants

- Beijing and Shanghai
- Meet applicants – the future Cornellians
- Share your Johnson experience
- Build Johnson Brand
- Tips on applications
- Networking



Trifecta Reception



- Beijing and Shanghai
- Meet alumni & current graduate
- Exchange your Johnson experience
- Career tips



Fun stuff in Shanghai and Beijing



Fun stuff in Shanghai and Beijing







Fun stuff in Shanghai and Beijing



Fun stuff in Shanghai and Beijing



Timeline

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
7	8	9	10	11	12	13
						
14	15	16	17	18	19	20
		Intel Shell	Siemens Amazon	Bain A.T. Kearney Cargill	Deloitte Strategy & Eli Lilly	
21	22	23	24	25	26	27
	Johnson & Johnson AT Kearney					
28	29	30	31			

Estimated Budget

Trek fee for shared expenses	\$100
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Item	High	Low
Plane tickets*	2,100	1,600
Visa fees**	130	130
Hotel	450	250
Food	300	200
Transportation	300	200
Total	\$3,680	\$2,380

Estimates based on:

- Plane ticket prices based on priceline.com as of Nov 11.
- Assume 8 nights stay.
- Low price of hotel is if you split the room.

Note:

** For non-US citizens, visa fees are \$30.

Logistics

- **Purchase tickets**
- **Get the China tourist visa if necessary:**
 - See: <http://www.china-embassy.org/eng/hzqz/zgqz/t84246.htm>
 - The lead time for application is 2 weeks. Please apply it a.s.a.p.
- **Book a hotel**
 - We will release information on a suggested hotel in downtown Shanghai and/or Beijing next week.
 - You may stay elsewhere if you choose Option 2, but you must meet with us in the stipulated venue on time.

Option 1	Option 2
Coordinate with Po An (pc598) to book your lodging	Make your own arrangements
Must provide your confirmation by November 21th	Must provide proof of plane tickets and inform us of your visa submission by November 21th

Deadlines

- Trek Fee Submission (\$100) **Nov. 19th**
- Send your Resume to Po-An Chen(**pc598**) **Nov. 19th**
- Email proof of airfare purchase **Nov. 21st**
- Confirmation of accommodation request **Nov. 21st**
- Notify visa submission **Nov. 21st**

Thank you! Enjoy your trip to China!



Trek Leaders:
Po An Chen (pc598)
Peng- Chieh Wang(pw383)