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|  | Minutes – LBSA Board  |
| **Day** | 02/18/15 | **Time** | 4:10 p.m. | **Writer** | Zenaida Ricaldi |
| **Members** | **Role** | **Attendance** |
| **Yes** | **No** |
| Leandro Chique | President | X |  |
| Antonio del Pozo | VP of Community | X |  |
| Zenaida Ricaldi | Co – VP Alumni Affairs | X |  |
| Jonathan Swavely | VP Admissions |  | X |
| Marco Montoya | Treasurer |  | X |
| Giacomo Rimoldi | Co – VP Alumni Affairs |  | X |
| Leonardo Pozzobon | VP AMBA |  | X |

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| **AGENDA** |
| **TOPICS** | **PRESENTER** | **COVERED** |
| Mission & objectives | Leandro  | **X** |
| Objectives matrix | Leandro  | **X** |
| Pic Big 3 | All | **X** |
| Social networks | Giacomo/Zenaida | **X** |
| Funding update | Marco |  |
| Community activities | Antonio | **X** |

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| **TOPIC - ACTION** | **RESPONSIBLE** | **DEADLINE** |
| Leandro work on the mission and objectives for LBSA.**Action 1:** Sent the mission and objectives to everybody.**Action 2:** Review and send comments about mission and objectives**Action 3:** Sum up comments and upload mission/objectives to the website | LeandroEverybodyLeandro | 02/19/1502/26/1502/05/15 |
| This year the LBSA will be focused on:* Boost LBSA Linkedin and increase alumni database (purpose: networking, funding)
* Help Latino students with recruiting
* Launch more events for the Johnson Latino community

Action 4: Send the list of Latino alumni and allocate people in charge of reaching out alumniAction 5: Design a formal e-mail to send invitations in order to alumni join LBSA Linkedin and keep in touch with the club/Business SchoolAction 6: Send e-mails to alumni Action 7: Design and launch a survey for 1st years in order to know their necessities in terms of recruiting Action 8: Define the plan for DJ and the requirements for the event in order to engage first yearsAction 9: Send a tentative calendar with the events for 2015. Ask the treasurer about the budgetAction 10: Require the participants of the coming Latino events (NYU – Wharton) pictures/notes about these events.  | LeandroZenaidaAllJonathanJonathanAntonio/MarcoAntonio | 02/19/1502/26/1503/26/15TBD02/26/1502/26/1502/23/15 |

Next meeting: TBD