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|  | Minutes – LBSA Board | | | | | | |
| **Day** | 02/18/15 | **Time** | 4:10 p.m. | **Writer** | Zenaida Ricaldi | |
| **Members** | | **Role** | | **Attendance** | | |
| **Yes** | | **No** |
| Leandro Chique | | President | | X | |  |
| Antonio del Pozo | | VP of Community | | X | |  |
| Zenaida Ricaldi | | Co – VP Alumni Affairs | | X | |  |
| Jonathan Swavely | | VP Admissions | |  | | X |
| Marco Montoya | | Treasurer | |  | | X |
| Giacomo Rimoldi | | Co – VP Alumni Affairs | |  | | X |
| Leonardo Pozzobon | | VP AMBA | |  | | X |

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| --- | --- | --- |
| **AGENDA** | | |
| **TOPICS** | **PRESENTER** | **COVERED** |
| Mission & objectives | Leandro | **X** |
| Objectives matrix | Leandro | **X** |
| Pic Big 3 | All | **X** |
| Social networks | Giacomo/Zenaida | **X** |
| Funding update | Marco |  |
| Community activities | Antonio | **X** |

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| **TOPIC - ACTION** | **RESPONSIBLE** | **DEADLINE** |
| Leandro work on the mission and objectives for LBSA.  **Action 1:** Sent the mission and objectives to everybody.  **Action 2:** Review and send comments about mission and objectives  **Action 3:** Sum up comments and upload mission/objectives to the website | Leandro  Everybody  Leandro | 02/19/15  02/26/15  02/05/15 |
| This year the LBSA will be focused on:   * Boost LBSA Linkedin and increase alumni database (purpose: networking, funding) * Help Latino students with recruiting * Launch more events for the Johnson Latino community   Action 4: Send the list of Latino alumni and allocate people in charge of reaching out alumni  Action 5: Design a formal e-mail to send invitations in order to alumni join LBSA Linkedin and keep in touch with the club/Business School  Action 6: Send e-mails to alumni  Action 7: Design and launch a survey for 1st years in order to know their necessities in terms of recruiting  Action 8: Define the plan for DJ and the requirements for the event in order to engage first years  Action 9: Send a tentative calendar with the events for 2015. Ask the treasurer about the budget  Action 10: Require the participants of the coming Latino events (NYU – Wharton) pictures/notes about these events. | Leandro  Zenaida  All  Jonathan  Jonathan  Antonio/Marco  Antonio | 02/19/15  02/26/15  03/26/15  TBD  02/26/15  02/26/15  02/23/15 |

Next meeting: TBD