



JOHNSON
Cornell University



JOHNSON HCC

CORNELL HEALTH CARE SYMPOSIUM

Friday, September 23rd, 2016

8:00 am – 3:00 pm Sage Hall

Hosted by the Johnson Health Care Club

All graduate students are welcome!

“TED-Talk”-Style Presentations, Networking Lunch, & Consulting Case Workshop

Register on Campus Groups for Speaker Series, Lunch, & Case Workshop (Separate Events)

Dress Code: Business Casual

How will innovative technologies transform the health care industry?

What challenges do health care investors face in emerging markets?

How will biosimilars disrupt the \$81 billion global biologic market?

How can “small data” change the way we manage our health?

What has been the impact of Obamacare on the health insurance market?

Attend to learn the answers to these questions and more!

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2016 CORNELL HEALTH CARE SYMPOSIUM AGENDA

7:30 – 8:00 am	Breakfast and Coffee Service	Dyson Atrium
8:00 – 8:45 am	Speaker Session #1	Sage Hall B05
	Rohit Verma (Cornell College of Business, Dean of External Relations) Cornell Institute for Healthy Futures, Executive Director Al Biloski (Cornell PhD '82, Chemistry) Brock Capital Group, Senior Managing Director	
8:45 – 9:00 am	Break and Coffee Service	Dyson Atrium
9:00 – 9:45 am	Speaker Session #2	Sage Hall B05
	Mohamad Hamade, MD (Cornell MBA '12) TVM Capital Healthcare Partners, Executive-in-Residence Paul Villa (Cornell MBA '93) IMS Consulting Group, Senior Principal	
9:45 – 10:00 am	Break and Coffee Service	Dyson Atrium
10:00 – 10:45 am	Speaker Session #3	Sage Hall B05
	Rolf de Thouars (Cornell MBA '10) Pfizer, Commercial Director Eliquis World Wide Commercial Team Diane Francis (Cornell MPH '87) Johnson & Johnson Ethicon, Senior Director of Health Economics & Market Access	
10:45 – 11:00 am	Break and Coffee Service	Dyson Atrium
11:00 – 11:45 am	Speaker Session #4	Sage Hall B05
	JP Pollak (Cornell BS '00 & PhD '11, Information Sciences) Cornell Tech, Sr. Researcher; Weill Cornell, Visiting Fellow; & Wellcoin, Co-Founder James Edwards (Cornell BS '96 & MBA '03) Cloudbreak Health, Co-Founder & CEO	
11:45 – 1:00 pm	Johnson Women in Business Lunch & Keynote Address	Dyson Atrium
	PLEASE REGISTER FOR <u>LUNCH EVENT</u> ON CAMPUS GROUPS Lesley O'Keefe (Cornell BA '00 & MBA '04) Biogen, Director of Market Access & Reimbursement, Operations & Analytics	
1:00 – 1:30 pm	Break	
1:30 – 3:00 pm	L.E.K. Consulting Healthcare Case Workshop	Sage Hall B08
	PLEASE REGISTER FOR <u>CONSULTING EVENT</u> ON CAMPUS GROUPS (SPACE LIMITED) Facilitated by: Fred Rollins (Cornell BS '05 & MBA '14), Jeff Cloetingh (Cornell MBA '12) & Vinday Badami (Cornell BS '08 & MBA '13)	
3:45 – 5:00 pm	Johnson Women in Business Networking Reception	Dyson Atrium
	Cornell Health Care Symposium attendees welcome	