



# A few things you'll need to do business with China.

## An Immersive Program Designed For Next-Gen Global Business Leaders.

iLEAD is an extraordinary international exchange and leadership program for executives from American, Chinese and other international family enterprises. The program prepares you for the future success in



your legacy business by immersing next-generation leaders and wealth creators in real-world applications to foster global, intergenerational business opportunities and the transfer of values and knowledge. To learn more about the iLEAD program,

please contact Alan Chen at [alanchen@ckgsb.edu.cn](mailto:alanchen@ckgsb.edu.cn), call +1 (646) 627-7735, or visit [ilead.ckgsb.info](http://ilead.ckgsb.info).



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