

# 2019 CHINA TREK

Beijing, Hangzhou & Shanghai 1.5 Credits December 13-23, 2019





### WHY IS CHINA AN INTERESTING PLACE TO VISIT?

- Shift from centrallyplanned economy to market-based economy
- Fastest sustained growth by a major economy in history; lifted more than 800mm people out of poverty since 1978

1978

# 2000s

- Rapid economic ascendance brought on challenges: high inequality, rapid urbanization, environmental threats, demographic pressures
- Increasing presence on world stage: Entered WTO; Hosted 2008 Olympics, No impact of 2008 financial crisis

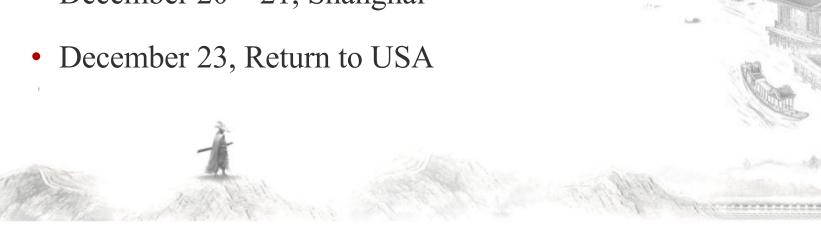
- 2nd largest economy in the world
- World leader in online payments and e-commerce
- Socioeconomic and environmental challenges remain
- Middle income trap and Belt and Road Initiative
- Trade War with USA

Present



## **GENERAL ITINERARY**

- December 12, Depart from USA
- December 13 –18, Beijing
- December 18 19, Hangzhou
- December 20 − 21, Shanghai





# BEIJING (Dec. 13-18)

#### FORMAL ACTIVITIES

- Company visits
- Educational sessions

#### **SIGHTSEEING**

- Great Wall
- Tiananmen Square and Forbidden City

### **NIGHTLIFE/MEALS**

- Peking Opera/Houhai Bar
- Peking Duck at DaDong
- Hai Di Lao











# HANGZHOU (Dec. 18-19)

#### FORMAL ACTIVITIES

- Company visits (Alibaba)
- 1st class on high speed train to Shanghai

#### **SIGHTSEEING**

- Impression Hangzhou Show
- West Lake / Tea Villages

### **NIGHTLIFE/MEAL**

Wai Po Jia



SC Johnson College of Business







# SHANGHAI (Dec. 20-21)

#### **FORMAL ACTIVITIES**

- Seminars with academics and businessmen
- Company visits

#### **SIGHTSEEING**

- The Bund
- Shanghai Center Observation Deck
- Yu Garden

### **NIGHTLIFE/MEAL**

Din Tai Fung











## **MEALS HIGHLIGHTS**











## **ACCOMMODATIONS**

















### TREK FEE AND DETAILS

- Cost (estimated): USD \$2100 + Flight (approximately \$1500)
  - All domestic travel within and between cities
  - 6 nights at Regent Beijing; Breakfast included
  - 2 nights at Wyndham Grand Plaza Royal Hangzhou
  - 3 nights at Jinjiang Hotel Shanghai
  - 1st class seating high speed train to Hangzhou
- ➤ Visa: Will need to apply for the visa by yourself
- ➤ 2 lectures on Chinese economy, 4-5 firm visits

### ADDITIONAL INFORMATION

- ➤ When is the registration period
- Register starting on Monday Oct 21<sup>st</sup>
- ➤ Who can attend?
- Full-time students enrolled in Johnson's 2-year MBA, Tech MBA, and AMBA degree programs
- ➤ How do I obtain a visa?
- Pure online process; details will follow after attendee list is finalized
- > Do we fly together?
- Because people have different break plans, we will not fly together (so the trip fee does not include flight costs).
- Please plan to arrive Beijing on the afternoon of December 13<sup>th</sup> (local time) and depart from Shanghai on 22<sup>nd</sup> December.



# Xiè Xiè!

Don't hesitate to be in touch with any questions:

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