



E&J Gallo Winery

Assistant Marketing Manager

About Gallo

E. & J. Gallo Winery arose 80 years ago from humble beginnings by brothers Ernest and Julio Gallo. Today, we are the world's largest family-owned winery. We are the largest exporter of California wine, distributing to over 90 countries. E. & J. Gallo Winery employs an innovative and talented team made up of more than 5,000 individuals.

Gallo employees contribute to the continued development and progression of the company, causing it to be a dominant force in the ever-growing wine industry.

If you aspire to work among a distinguished set of individuals and thrive in a career that is part of a dynamic industry expected to double in the next ten years, envision the abundant opportunities that await you at E. & J. Gallo Winery.

Job Description

Exciting, challenging, and rewarding—these are among the characteristics of a career opportunity at E. & J. Gallo Winery for marketing professionals with the aptitude and passion for consumer marketing. Our success is driven by a disciplined focus on identifying consumer needs and marketing a wide array of wines to address them.

With over 80 brands in distribution worldwide that are positioned to compete in the rapidly evolving and expanding global wine market, there are unlimited opportunities for marketing professionals.

Assistant Marketing Managers are given the opportunity to learn, contribute, and advance in our organization as fast as they can demonstrate their capabilities and potential. As an Assistant Marketing Manager, you will be involved in managing all aspects of a brand's business including advertising, consumer research, product development, promotions, consumer research, media planning, and packaging. You will also be responsible for analyzing consumer trends, identifying the drivers that impact your business, and developing a brand plan to address these opportunities.

If you are interested in an organization where you can quickly immerse yourself in the development and execution of a brand's strategy, and where it is possible to realize your full potential in a relatively short time, E. & J. Gallo Winery is the place for you.

Requirements

Gallo prefers candidates with proven leadership ability and a passion for consumer marketing and interest in the wine business. Candidates must have superior strategic, creative, and analytical problem solving abilities and excellent oral and written communication skills. Employees in this role will have an opportunity to excel in an energetic environment where success is dependent on collaboration and teamwork. Experience with effectively presenting information to management groups is required. A High School diploma or GED and Bachelor's degree are required; MBA with a concentration in Marketing is preferred. The Assistant Marketing Manager position is open to students with the permanent, legal right to work in the United States; the Marketing department at Gallo does not sponsor or renew visas for this position. EEO/AA M/F/V/D

Location

Marketing assignments are based at the E. & J. Gallo Winery's headquarters in Modesto, California. This facility is the center for production, distribution, and corporate decision making for the Domestic and International businesses.

How to Apply

Timeline & Application Process: Please apply through our posting on your school's career management site; we also need ALL candidates who wish to be considered to complete our company application: <http://tinyurl.com/FTMBAMARK13> Please note: You must upload your cover letter and resume as one document. If you have any questions, email Sarah.Aksland@ejgallo.com.