



NBA 5290 JAPAN/KOREA TREK | 2019

OVERVIEW

- Faculty and TAs
- Tentative Schedule
- What We See & Do
- Academics
- Visas
- Estimated Costs
- Deadlines
- FAQs



FACULTY



Mark B. Milstein
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TAs



Jun Park



Atsushi Ayuta



Sejin Park



Kenkoku Seino

TENTATIVE SCHEDULE



DECEMBER 2019

WED	THU	FRI	SAT	SUN	MON	TUE
11*	12	13	14	15	16	17
<i>US</i> -----> <i>KOREA</i> -----> <i>JAPAN</i> ----->						
18	19	20	21	22		
-----> <i>Depart</i>						

EXAM CONFLICT?

- Everyone is responsible for checking their own exam schedules! (<http://registrar.sas.cornell.edu/Sched/exams.html>)
- Treks are not excuses for missing exams
- Faculty are under no obligation to shift exams due to treks
- If you have a conflict, talk to me

WHAT WE SEE & DO!

JAPAN



PAST COMPANY VISITS



SONY

 Rakuten



dentsu

FUJIFILM

SoftBank



外務省
Ministry of Foreign Affairs of Japan



経済産業省
Ministry of Economy, Trade and Industry



TOKYO
METROPOLITAN
GOVERNMENT

東京都



BANK OF JAPAN

TRADITION + TECHNOLOGY



REAL JAPANESE FOOD



CULTURAL EXPERIENCES



KOREA



잘 왔어요!



PAST COMPANY VISITS



BLENDING OLD & NEW



REAL KOREAN FOOD



CULTURAL EXPERIENCES



WHY GO?

- No stressing over language barriers – we are with you!
- Understanding unique East Asian global economies and cultures very different from those in the West
- Get off the beaten path a bit



THESE COUNTRIES MATTER

- GDP: \$4.9T + \$1.6T
- 80% of the 3,000 100+ year old global companies are in Japan
- Hotbeds of innovation and cultural trendsetting



ACADEMICS

- 1.5 satisfactory/unsatisfactory credits
 - Class sessions (Oct-Nov) and travel (Dec)
 - Credit given in Fall
- Course requirements
 - Full attendance and participation in class sessions and travel
 - Class readings and assignments
 - Individual final deliverable



VISAS



You are responsible for ensuring proper visas given your nationality

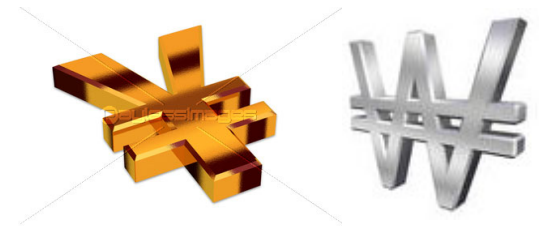
- US citizens do not require visas for Japan and Korea
- Only apply for a visa upon receiving confirmation that you are in the class
- Consider using a visa service (e.g., AAA) to expedite the process
- Both Japan and the Republic of Korea have Consulate Generals located in New York City

ESTIMATED COSTS



~ \$4,200 per person (Non-group meals, activities excluded)

- \$2,700-\$3,200
 - Accommodations
 - Ground transportation (Korea → Japan included)
 - Group activities (e.g., dinners, tours)
- \$1,000-\$1,500
 - Airfare (NY → Seoul, Tokyo → NY)



DEADLINES

NOW ☒
LATER ☐



- Class size will be limited to 30 total – first come, first enrolled.
- Non-refundable deposit?
- Registration link will be distributed by the Registrar's Office
- Payments will be processed via bursar

NEXT STEPS

- Express interest, request updates, send questions to:

Mark Milstein

mm462@cornell.edu

Please do not email TAs!



TESTIMONIALS? 2018 PARTICIPANTS

Gozde Akgumus

Carlos Alvites

Mkhey Arsnow

Lauren Basist

Ricky Bureau

Kelsey Cheng

Alina Everett

Kevin Francfort

Bryce Frost

Claire Gaut

Lalo Gonzalez

Sam Harrington

Sheri Hunter

Dhruv Jain

Stephanie Jordan

Ben Kalter

Lauren Keithahn

Munazza Khan

Christian Laftchiev

Brad LaPoff

Anjan Mahrok

Gabriel Paredes

Saniya Shah

Ryan Sydnor

Ashley Torres

Gina Tucker

Steven Van Vechten

Parth Vedawala

Emily Voo

Gabrielle Zandi

FAQs

- Plane tickets
- Funding
- Accommodations
- Special needs



PLANE TICKETS

- Purchase on your own
- Secure US → ICN and Tokyo → US flights ONLY
- DO NOT:
 - Secure Korea → Japan flight (done by travel agent)
 - Purchase any ticket until confirmed that you are in the class



FUNDING



Lisa A. Pastrick

Financial Aid Counselor

(607) 255-6116

lac8@cornell.edu

Visit her for student loan info!

ACCOMMODATIONS

- Generally Western-style hotels
- May use some traditional lodging
- Price estimates are based on double occupancy rooms



SPECIAL NEEDS

Must disclose if you have:

- Dietary restrictions
- Medical health
- Other issues



We will do our best to meet you needs!

THANK YOU!!!



ありがとうございました。



감사합니다.